

RED ARMY

I USED TO BE

IDEA OF “RED ARMY”

**EFFECTING
OF THE ADVENTURE
«RED ARMY»
Active form of
tourism as a military
adventure with
imitation of service
in Soviet army**

- Active forms of tourism are very popular now days. At the same time, visiting of historical or nice nature places is common part of any traveling even in having passive rest.
- We offer people to touch the history, to know how it used to be in the army which does not exist anymore, but which was respectful among friends as well as among enemies.



To see polar night or polar day



And to take part in unique adventure

“RED ARMY” EMBODIMENT

EMBODIMENT OF THE IDEA «RED ARMY»

One week with
uniform wearing,
training of fighting
and driving of
military machines

- It is offered that the “Red Army” adventure will look like “Young fighter course”, but as a show for tourists.
- Together with the military exercises, the tourists will see the mode of life in the casern, will know specialties of the uniform and weapon, will try army food.
- Also, the visiting of the First Nuclear Icebreaker “Lenin” will take place and the Nice Nature is always around.



Feeling like “Green people”



Visiting “Lenin”

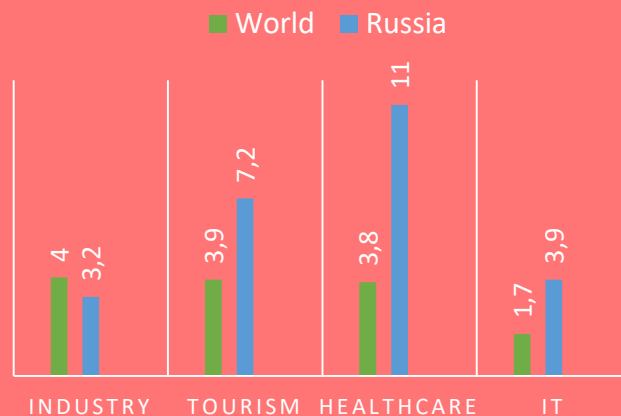
TOURISM IN RUSSIA

Active or passive

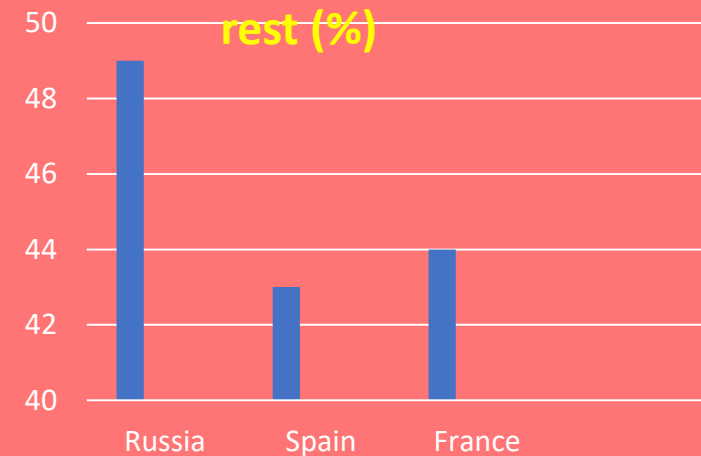
Indexes of Research

RESEARCH

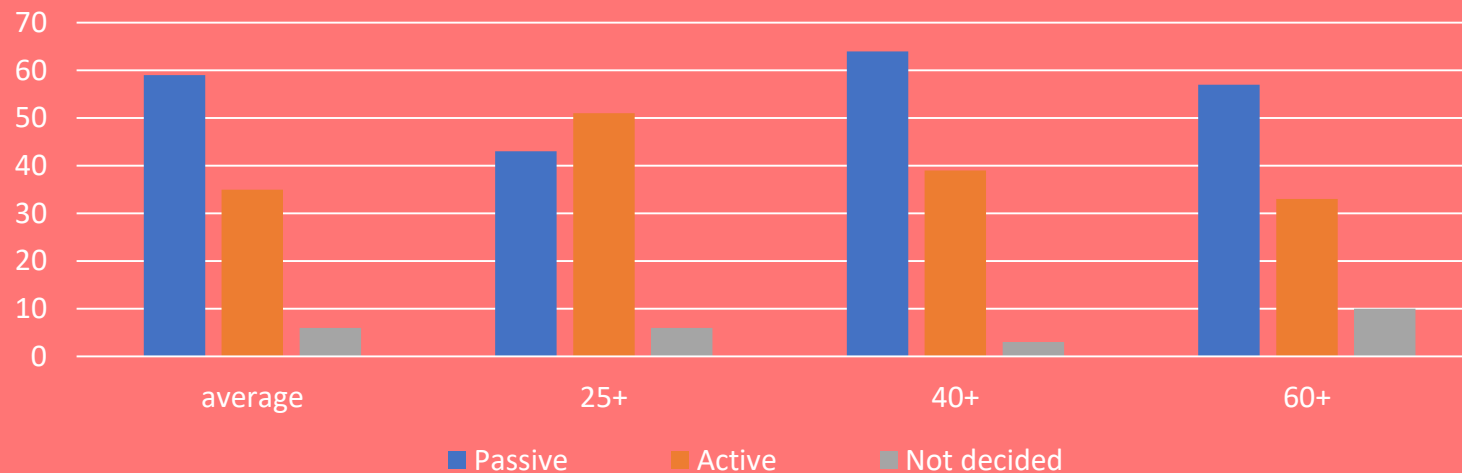
ECONOMIC INDICATORS OF GROWN IN 2018 (%)



People, preferring passive rest (%)



PREFERENCES OF TYPE OF THE REST SURVEY DATA (%)



OUR COMPETITORS

COMPETITORS

There is no competitor with show we'd like to arrange

HEROLEAGUE

www.heroleague.ru

The oneday entertainment.

The entertainment is not arranged as international, without Internet-site in other language except Russian.

Nevertheless, the Heroleague is one of the most popular entertainments in Russia.

Mainly, the clients of the show are large corporations like Sberbank, LUKoil and so on, who use the show for team building.

The sense of the show is to overcome the team obstacle course.

One day in Red Army

http://tourincity.ru/aktivnyy_otdyh/voennyye_tury/odin_den_v_krasnoy_armii

The oneday tour with minimum point of activity. The tour is not arranged as international, does not have multilanguage Internet-site. The tour look like the excursion to the military base.

UNIT ECONOMY

For minimum loading

For maximum loading

UNIT ECONOMY

It's assumed that the group of participant should be of 30 people.

The minimum loading of the adventure is one group, maximum loading – four groups a month

No	INDEX description	INDEX (EURO)
1	The price for the one voucher	2300
2	People in the group	30
3	Quantity of groups	1
4	Proceeds	69000
5	Agent's fee (10%)	6900
6	Expenses	29436,62
7	Taxes	7521,83
8	Expenses including taxes and fees	43858,45
9	Profit	25141,55
10	Profit %	36,44
11	Course RUB/EUR	71

No	INDEX description	INDEX (EURO)
1	The price for the one voucher	2300
2	People in the group	30
3	Quantity of groups	4
4	Proceeds	276000
5	Agent's fee (10%)	27600
6	Expenses	117746,48
7	Taxes	16836,83
8	Expenses including taxes and fees	162183,31
9	Profit	113816,69
10	Profit %	41,24

CAPITALIZATION

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It's assumed that the group of participant should be of 30 people.

The minimum loading of the adventure is one group, maximum loading – four groups

For minimum loading

ONE YAER	300 000 EURO
THREE YEARS	900 000 EURO
FIVE YEARS	1 500 000 EURO

For maximum loading

ONE YEAR	1 300 000 EURO
THREE YEARS	3 900 000 EURO
FIVE YEARS	6 500 000 EURO

THE AVARAGE INDEX

ONE YEAR	800 000 EURO	THREE YEARS	2 400 000 EUO
	FIVE YEARS		4 000 000 EURO

THE TEAM

The team of the project is the group of people who used to have mutual experience in the Soviet Army and Navy.



THE TEAM

The leaders of the team

Igor Radostev

High Naval College of Submariners, navigator
Perm University, lawyer
Siberian Institute of International Relation, International relation
Moscow state institute of culture and art, public relation
Russian New University, tax consultant

Experience

Russian Navy, officer in submarine
Counterintelligence department, officer
Law firm "YUKKIR", leader, lawyer of bankruptcies
United Commercial and Maritime Court of arbitration, arbitrator

Languages: Russian (native), English (fluent), Spanish (fluent), Serbian (fluent), Chinese (intermediate)

Arseniy Filippov

Baltic Technical University, military technologies

Experience

Insurance company, region manager
Municipality in Murmansk region, Head
The organization of Air Forces, Navy and Army assistance

Languages: Russian (native), English (intermediate)

THE PURPOSES OF INVESTMENTS

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The sum of the
investment asked is
500 000 EURO

The calculated sum of investments required is 500 000 Euro.

To put the adventure into active treatment it is required to do following action:

To mend the existence casern;

To set the modular building of the second casern;

To buy four fighting machines (demilitarized);

To buy ten military snowmobiles;

To set the modular building of toilet for simultaneous use of 30 people divided on two parts by gender.

To provide the store with sets of uniform, souvenirs and furniture and beg snacks;

To buy three army field kitchens;

To buy army truck for people transporting;

To buy or lease the bus;

To make traches, funk-holes and field headquarters.